



ULTRAMD

PROVEN RESULTS • CLINICIAN RECOMMENDED

OUR PURPOSE

To show the world
the **true power** of
professional skincare.


WHO IS ULTRA MD?

Ultra MD was formed in 2012 as a Doctors only range with over 5 years of research and development, backed by medically supervised panel testing to target specific concerns related to signs of ageing.

All of our formulations are unique to us and are developed by our team of highly skilled, in-house PhD chemists. To create our products we combine optimal levels of active ingredients and leading delivery technologies.

We believe healthy looking, radiant skin can be achieved by everyone. Ultra MD products have been developed to ensure optimal skin results for our customers, whilst balancing this with packaging that is environmentally considerate where possible.



A professional portrait of Dr. Geoffrey Heber, a middle-aged man with short, light-colored hair and blue eyes. He is wearing a dark blue blazer over a light-colored button-down shirt. He is standing in what appears to be a laboratory or office setting with large windows in the background. The lighting is soft and even.

"As a doctor you must be trustworthy. I wanted to take this value into Ultra MD. I want to stop my clients being sold products that just don't work."

A handwritten signature in black ink that reads "G. Heber".

G. Heber

DR. GEOFFREY HEBER
FOUNDER & DIRECTOR

MEET DR. GEOFFREY HEBER

Leader in Aesthetic Medicine

Dr. Geoffrey Heber embarked on his medical journey at the University of New South Wales, obtaining his medical degree there in 1980.

From 1988 to 2015 he practised non-surgical cosmetic medicine, alongside his medically trained wife, Deborah, at their medical practice Heber Davis Cosmetic Medicine. For some years suppliers ranked their practice to be the largest users of dermal fillers and muscle relaxants in Australia and New Zealand.

Dr. Heber also holds the distinction of being a Founding Fellow of the College of Cosmetic Physicians of Australia. He obtained an MBA from the University of Sydney in 1990.

Skincare Pioneer

Dr. Geoffrey Heber and Ultraceuticals in-house researchers and formulators have developed the Ultra MD skincare range as a concise science-based regimen of products to help address the major skin concerns of premature ageing, congestion, visible pores, acne-prone skin and surface discolouration.

The Ultra MD products have been developed with high concentrations of potent ingredients in sophisticated consumer trialled formulations and are available solely through cosmetic medical practices.

Aesthetic Expertise

Dr. Heber's impact extends beyond his practice. He has delivered many presentations about topical treatments for aesthetic skin conditions and cosmetic medicine at medical conferences.

He has held numerous patents for Hyaluronic Acid-based topical and dermal filler compositions. His scientific paper on the stability and delivery of Vitamin C from a new type of delivery system was published in the Journal of Cosmetic Dermatology.

OUR SKINCARE PHILOSOPHY

The Ultra MD skincare journey always begins with our baseline essential products that include cleansers and moisturisers that will help to maintain the health of the skin barrier along with Corrective Serums to target a range of concerns from redness to discolouration, ageing concerns, visible pores and acne.

Cleanse

Our cleansers have been formulated with very gentle surfactants and are pH balanced to not disrupt the skin barrier.

Correct

We offer correctives to address skin concerns – Acne & Congestion, Discolouration & Dark Spots, Dryness & Dehydration, Dull & Lacklustre, Fine Lines & Wrinkles, Loss of Firmness, Enlarged Pores & Uneven Texture, and Sensitivity & Redness.

Hydrate

Our range consists of advanced moisturisers to provide the appropriate nourishments to the skin in four mechanisms.

- 1.** Infusing the skin with hydrating ingredients to support.
- 2.** Nourish with lipids.
- 3.** Retain with non occlusive ingredients and lastly boosting the skin with hydration boosters.

Protect

We offer a range of products to help combat pollution, environmental stressors and UV damage with broad spectrum sunscreens to hydrate or provide mattifying benefits.



SKINCARE WITH A CONSCIENCE

Ultra MD has dedicated 12 years of planning and actioning sustainable practices to ensure we take real steps forward to reduce our impact on the environment.

We continue to rigorously assess and balance our commitment to sustainability and providing efficacious products.

We utilise recyclable packaging where possible and engage with suppliers committed to reducing their environmental impact, while optimising manufacturing methods that help reduce energy consumption.

We are proud of every step we have been able to make to tread more lightly on our planet, as every change big or small is a step towards a greener and cleaner future for our customers and community.

Achievements

By the end of 2024, 93% of all product packaging (tubes, pump bottles, ophthalmic tubes) will be recyclable. All our printed cartons are recyclable.



- ✓ Our packaging boxes use Forestry Stewardship Council (FSC) certified board.



- ✓ When dispatching orders, we use biodegradable and compostable packing peanuts.



- ✓ All our products are vegan friendly! They are formulated without any animal-based ingredients nor their by-products.



- ✓ Ultra MD does not conduct any animal testing on our finished products and we align with anti-animal testing legislation in Europe, Australia & New Zealand.

CUTTING-EDGE INNOVATION

Developed by expert PHD Chemists in our very own lab

Advanced Technology

- Stabilisation technology to deliver potent ingredients to the target areas of the skin, ensuring efficacy.
- Balance the integrity and strength of the skin to avoid skin irritation.
- Sensorial experience; in both texture and aroma.
- With our own advanced, clinically proven formulas.



POWERFUL INGREDIENT & DELIVERY TECHNOLOGY

MicroCollagen

MicroCollagen is a peptide fragment of the collagen molecule and helps the skin to look healthier and more youthful.

In our Ultimate A Perfecting range and Ultimate C Firming, MicroCollagen is combined with two other powerful messenger (matrikine) peptides.

The three peptides act in synergy to provide firmer, more resilient looking skin.

Ultra-RETI®

Microparticles formed by encapsulating pure Vitamin A (Retinol) into a soft wax base (not bees wax) which is readily absorbed into the skin. The Ultra-RETI® Microparticles contain a high level of antioxidants for a robust availability of Retinol to the skin and the technology is used in our Ultimate A range.

Brightening Complex (In Vitro Study)

In the In Vitro study, different concentrations of a Brightening Complex (test sample) was investigated for its tyrosinase inhibition ability. The inhibition capability of the product is measured as a percentage compared to the negative control, while hydroquinone, a known tyrosinase inhibitor, is used as positive control.

After 5 minutes the test sample showed tyrosinase inhibition activity over 80% at all concentrations. This effect increased over time and it became roughly 100% after 20 minutes. However, hydroquinone showed a 45% inhibition of tyrosinase reaction after 5 minutes. Its inhibition activity remained higher than 20% up to 30 minutes.

The Brightening Complex shows strong tyrosinase inhibition activity.

* Brightening ingredient blend: hydroxyphenoxy propionic acid, acetyl zingerone, niacinamide and Oxyresveratrol.

B² Technology

This technology is used in our best selling B² Hydrating Serum for targeting dryness & dehydration. It combines both Niacinamide (Vitamin B3) and Panthenol (Provitamin B5) to help maintain a healthy barrier function.

MicroElastin®

Rejuvenates and renews the appearance of the skin and is used in our Ultimate C Firming serum promoting firmer skin.

OUR CORRECTIVES

Ultra MD believes in taking a progressive, not aggressive approach to skincare.

Designed in a stepped system with a progressively higher level of the more concentrated ingredient in each level, which allows the skin to become accustomed to the product and avoid adverse responses.

Our range of corrective serums offer a broad range of targeted treatment options.

Fine Lines & Wrinkles

Ultimate A Perfecting Serum 30ml

Ultimate A Perfecting Intense Booster 30ml

Dryness & Dehydration

Ultimate B² Hydrating Serum 30ml

Loss of Firmness

Ultimate C Firming Serum 30ml

Acne Prone & Congested Skin

Ultimate Clear Treatment Lotion 30ml

Discolouration

Ultimate Brightening Serum 30ml

Sensitivity & Redness

Ultimate R.E.D. Corrective Serum 30ml

Visible Pores

Ultimate Resurfacing & Pore Refining Serum 30ml



EDUCATION EXPERTS

Our Global and Local Education teams consist of industry experts in the fields of skincare, treatments, adult learning, instructional design and facilitation.

Regional and Field Educators are empowered with advanced education skills and knowledge to continually grow skin therapist confidence and capability.

Our programs and content are informed through our close collaboration with our Founder Dr. Geoffrey Heber and team of R&D Doctors and Formulators.

At Ultra MD we believe education is vital to growing and supporting your business which is why we have invested in our team of dedicated field educators who are on hand for complimentary, flexible training for all our partners.

Product Knowledge

Understanding the Ultra MD product range.

Webinars

Covering our launch education as well as advanced education topics.

24/7 Access to a Suite of Informative Tools

- Comprehensive digital product and treatment guides
- Online modules and courses – product, treatment, recommendations, skill building
- Launch promotion education toolkits
- Audio interview
- Live/on demand webinars
- Downloadable resources

Join our Global Education

Learning and Innovation is a core value of Ultra MD and we strive to empower medical professionals around the world with knowledge, skills and confidence to deliver powerful results for their clients and guests. At Ultra MD, we believe that Education should be flexible and accessible, allowing people to learn where and when they need to. We provide programs for our clinics in a variety of delivery formats including:

- Face to Face workshops
- In-Clinic Training
- Webinars
- Digital learning modules
- Downloadable resources suite via the Ultra Hub





WHAT OUR CLINIC PARTNERS ARE SAYING

The Fresh Studio

Kristian La Greca | Founder/Aesthetic Nurse

“Introducing Ultra MD by Ultraceuticals into The Fresh Studio has been a game-changer for both our clinic and our clients. The advanced formulations and high-quality medical grade ingredients in the Ultra MD range and the professional treatments have significantly elevated our skincare offerings, allowing us to deliver outstanding results. Our clients have noticed remarkable improvements in their skin’s texture, tone, and overall health, leading to increased satisfaction and loyalty.

The professional support from Ultraceuticals has been exceptional, providing our team with comprehensive training and ongoing education. This ensures we are always up to date with the latest skincare innovations and techniques. Our partnership with Ultraceuticals has not only enhanced our clinic’s reputation but also empowered our staff to provide expert, personalised skincare solutions.”

Academy Face and Body

Shea Erasmus | Practice Manager

“At Academy Face and Body, we pride ourselves on offering our clients the highest quality in skincare and cosmetic treatments. With formulations backed by science, we confidently recommend the Ultra MD range, to deliver targeted benefits for our clients.”



ULTRACUTICALS

**Ultimate
Brightening
Foaming
Cleanser**

Facial Cleanser

MD

MEDICAL
RECOMMENDATION ONLY

150 mL / 5.07 fl. oz.



ULTRACUTICALS

**Ultimate Bio-Repair
Moisturiser**

**Ultimate Bio-Reparateur
Hydratant**

Facial Moisturiser /
Soin Hydratant Visage

MD

MEDICAL
RECOMMENDATION ONLY
75 mL / 2.54 fl. oz.



ULTRACUTICALS

**Ultimate
UV Protective
Daily Moisturiser
SPF 50 Hydrating**

Broad Spectrum
Sunscreen Cream

Crème Solaire
Large Spectre

MD

100 mL / 3.38 fl. oz.
AUST L 343308 CREAM